Paste this code as high in the **<head>** of the page as possible:

<!-- Google Tag Manager -->

<script>(function(w,d,s,l,i){w[l]=w[l]||[];w[l].push({'gtm.start':

new Date().getTime(),event:'gtm.js'});var f=d.getElementsByTagName(s)[0],

j=d.createElement(s),dl=l!='dataLayer'?'&l='+l:'';j.async=true;j.src=

'https://www.googletagmanager.com/gtm.js?id='+i+dl;f.parentNode.insertBefore(j,f);

})(window,document,'script','dataLayer','GTM-NWG8HRR8');</script>

<!-- End Google Tag Manager -->

Additionally, paste this code immediately after the opening **<body>** tag:

<!-- Google Tag Manager (noscript) -->

<noscript><iframe src="https://www.googletagmanager.com/ns.html?id=GTM-NWG8HRR8"

height="0" width="0" style="display:none;visibility:hidden"></iframe></noscript>

<!-- End Google Tag Manager (noscript) -->